

Prevent Teen
T**o**bacco Use

Help Teens
Q**U**IT

Teen Tobacco Use: A Continuum of Care

A free conference on working together to promote effective prevention and cessation.

April 14, 15 & 16, 2009
Penn State's Nittany Lion Inn
State College, PA

Keynote Speakers

Nicole Dorrler, BA
American Legacy Foundation

Jonathan Klein, MD, MPH
Julius B. Richmond Center of Excellence,
American Academy of Pediatrics

Margaret Ann Modro, MS
University of Pittsburgh Medical Center,
Western Psychiatric Institute

Alex Prokhorov, MD
M.D. Anderson Cancer Center,
ASPIRE Program

Purpose/Target Audience:

This annual conference is designed to provide participants with the knowledge of a broad spectrum of current issues in the prevention and treatment of tobacco use by adolescents. Pediatricians and all other health care professionals who work with adolescents may benefit from attendance.

Jointly Sponsored by:

The Association of Tobacco Control Professionals
The PA Primary Care Network for Adolescent Smoking Cessation
Penn State College of Medicine

In Collaboration with:

PA Area Health Education Center and the PA Chapter of the American Academy of Pediatrics

Funding for this program is provided, in part, under a grant with the Pennsylvania Department of Health and by the Association of Tobacco Control Professionals of PA.

Program Schedule

Tuesday, April 14

11:30 a.m. - Registration Desk Opens

12:30 to 1:00 p.m. - Welcome

Janet Audrain-McGovern, Ph.D.

Al Snider, Ph.D., President ATCPP

1:00 to 1:30 p.m. – PA Welcome

Everette James, Secretary of Health

1:45 to 3:00 p.m. – Breakout Session I

A. Motivational Interviewing with Adolescents who Smoke

Allan Zuckoff, Ph.D.

Using motivational interviewing strategies to facilitate smoking cessation efforts among adolescents in the office setting.

B. Use of Structured Brief Advice and Pharmacologic Aids in Tobacco Cessation

Frank Vitale, M.A.

The role of pharmacologic smoking cessation aids and other resources in assisting adolescent tobacco cessation.

C. Peer Influence and Adolescent Cigarette Smoking: Can Peers Promote Cessation?

Sara Kinsman, M.D., Ph.D.

Directing prevention and cessation efforts to address peer influence by understanding the importance of peer relationships in adolescent development.

D. Improving the Quality of Clinical Interventions: Making It Work in My Practice

Tahniat Syed, M.D., MPH

Dottie Schell, BS, RN, CTAS

Develop a plan to integrate smoking cessation into routine health care.

E. HelpTeensQuit.com: a Website for Clinicians

Jon Pletcher, M.D.

Audrey Vanim, BA

Review components of the website and ways to improve it as a clinical tool.

F. ASPIRE Website

Kathy Hill, M.A.T., M.S.I.S.

Become familiar with this interactive, multimedia, web-based smoking prevention experience.

G. Teens, Tobacco Use, and Mental Health Comorbidities

Antoine Douaihy, MD

Facilitate tobacco cessation by addressing underlying mental health issues.

3:15 to 4:30 p.m. – Breakout Session II (See topics in Session I)

5:00 to 6:00 p.m. - Reception and Networking

6:00 to 7:30 p.m. - Dinner and Speaker

Alex Prokhorov, M.D.

Promising Research: ASPIRE

Wednesday, April 15

8:30 a.m. - Continental Breakfast

9:00 to 9:30 a.m. - Presentation of PASS Study

Janet Audrain-McGovern, Ph.D.

Pam Murray, M.D., MHP

Sara Kinsman, M.D., Ph.D.

9:45 to 10:45 a.m. – Meet in breakout groups to develop top 10 unanswered questions regarding adolescent smoking cessation.

11:00 to 12:00 p.m. Policy: What's next?

Panel Discussion

Kevin O' Flaherty, BA

Deborah P. Brown, MS, CHES

Joy Blankley Meyer, BA

Susan Roberts, MS

12:00 to 1:15 p.m. - Lunch & Speaker

Jonathan D. Klein, M.D., MPH

Tobacco and Children: Who is winning: The role of the American Academy of Pediatrics - Julius B. Richmond Center of Excellence.

1:30 to 3:00 p.m. – truth®: Infiltrating youth culture and extending our life saving messaging

Nicole Dorrlor, BA

Jennifer Duke MS, Ph.D

Wednesday, April 15 (cont)

3:15 to 4:45 p.m. – Strategies and Experiences with Successful Youth Tobacco Prevention and Cessation Programs in Pennsylvania:

A Panel Discussion

De Ricci Horwatt, BS, C.P.S.: *Minnesota Smoking Prevention Program in the Washington County Schools*

Aunnalea Grove, BA, MS: *The Youth Tobacco Control Program in Philadelphia*

Lilia Santiago, M.Ed.: *Youth Leadership Institute, Northeast Health District*

ATCPP Annual Dinner - 6:00 p.m.

TEEN SMOKING: The Beginning of the End – How can we help? **Dr. George Zlupko,** Altoona Lung, Chief of Clinical Service of Pulmonary Medicine, The Altoona Regional Health System

Not part of continuing education program -

Thursday, April 16

8:15 to 11:45a.m. - The Adolescent Brain Development and Nicotine

Margaret Ann Modro, MS

Participants will;

- Learn how tobacco influences the developing adolescent brain.
- Learn the seven guidelines outlined by the CDC for School Health Programs to prevent tobacco use and addiction.
- Be able to create one or two strategic activities to address each of the seven CDC guidelines.

11:45 to 12:00 Noon - Evaluation wrap-up

Conference Objectives

- Improve clinical skills when intervening with an adolescent who reports or is at risk for using tobacco. Skill sets will focus on brief counseling and interagency collaboration and referrals.
- Explore pertinent research questions and priorities regarding effective intervention through data collected by the PASS study (Pennsylvania Adolescent Smoking Cessation Study).
- Identify and contribute to public policy priorities that could improve access to and quality of services that promote adolescent tobacco cessation and prevention.
- Discuss effective strategies to prevent adolescent tobacco use.

Credits

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Penn State College of Medicine and the Association of Tobacco Control Professionals of Pennsylvania and the PA Primary Care Network for Adolescent Smoking Cessation. Penn State College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Penn State College of Medicine designates this educational activity for *AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity. [Credits are noted below.](#)

This continuing nursing education activity has been approved for contact hours by the Pennsylvania State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. [Contact hours are noted below.](#)

*April 14th afternoon – maximum of 2.5 credits/contact hours *April 14th evening – maximum of 1 credit/contact hour
*April 15th day – maximum of 6.5 credits/contact hours *April 16th morning – maximum of 3.75 credits/3.7 contact hours

Applications have been made for CHES, Social Work and CAC credits.

It is our policy to ensure balance, independence, objectivity, and scientific rigor in all of our sponsored educational programs. Faculty and course directors have disclosed relevant financial relationships with commercial companies, and Penn State has a process in place to resolve any conflict of interest. Complete faculty disclosure will be provided to program participants at the beginning of the activity.

Conference Faculty

**Janet Audrain-McGovern,
Ph.D.**

Principal Investigator,
Pennsylvania Adolescent
Smoking Cessation Study

Joy Blankley Meyer, BA

Pennsylvania Alliance to
Control Tobacco (PACT)

Deborah P. Brown, MS, CHES

American Lung Association of
the Mid-Atlantic - Smoking
Cessation Coverage PACT

Nicole Dorrler, BA

Senior Director, Marketing,
Youth Prevention, American
Legacy Foundation

Antoine Douaihy, MD

Associate Prof. of Psychiatry
University of Pittsburgh
School of Medicine,
Department of Psychiatry

Jennifer Duke MS, Ph.D

American Legacy Foundation

Aunnalea Grove BA, MS

Youth Tobacco Control
Program Coordinator

Kathy Hill, M.A.T., M.S.I.S

University of Texas, M.D.
Anderson Cancer Center
ASPIRE Program

De Ricci Horwatt, BS, C.P.S.

Program Director Gateway
Vision, Washington, PA

Everette James

PA Acting Secretary of Health

Sara Kinsman, M.D., Ph.D.

Craig-Dalsimer Division of
Adolescent Medicine at the
Children's Hospital of
Philadelphia

Jonathan D. Klein, M.D., MPH

The American Academy of
Pediatrics Julius B. Richmond
Center of Excellence

Margaret Ann Modro MS

University of Pittsburgh
Medical Center, Western
Psychiatric Institute

Pamela Murray, MD, MHP

Adolescent Medicine,
Children's Hospital of
Pittsburgh

Kevin O'Flaherty

Campaign for Tobacco Free
Kids - Clean Indoor Air

Jon Pletcher, M.D.

Adolescent Medicine,
Children's Hospital of
Pittsburgh

Alex Prokhorov, M.D.

University of Texas, M.D.
Anderson Cancer Center
ASPIRE Program

Susan Roberts, MS

American Cancer Society

Lilia Santiago M.Ed.

Tobacco Free Northeast
Lehigh Valley Hospital

Dottie Schell, BS, RN, CTAS

Statewide Director, Tobacco
Education for the PA
American Academy of
Pediatrics and PA Area
Health Education Center

Al Snider, Ph.D

President ATCPP
Association of Tobacco
Control Professionals

Tahniat Syed, MD, MPH

The PA Primary Care
Network for Adolescent
Smoking Cessation

Audrey Vanim, BA

Lehigh Valley Hospital

Frank Vitale, M.A.

National Director, Pharmacy
Partnership for Tobacco
Cessation, University of
Pittsburgh School of
Pharmacy

Allan Zuckoff, Ph.D

Assistant Professor of
Psychiatry, University of
Pittsburgh School of Medicine

Registration

Fee: There is no fee to attend this conference; however attendees must cover their own travel expenses and room accommodations. Please register early as space is limited.

Registration Information:

Register online, by fax, or by mail. Registrations will be confirmed by e-mail upon receipt of registration.

If you do not receive a confirmation from Penn State within two weeks, phone 717-531-6483 to confirm your registration. Walk-ins and late registrations will be accepted only if space is available.

Register online:

www.hmc.psu.edu/ce/teentobacco/

Fax to: 717-531-5604

Mail: Registrar, Penn State College of Medicine

Continuing Education G220

P.O. Box 851

Hershey, PA 17033-5604

Phone: 717-531-6483

Accommodations:

A block of rooms has been held at the Nittany Lion Inn in State College for attendees. **You must book your room by March 15, 2009 to assure room availability at the conference hotel.**

Individual attendees should contact PSHS's Central Reservations Department at 800-233-7505 or access our secure website, www.pshs.psu.edu to make their own guest room arrangements, and guarantee them by providing an accepted credit card number.

When making reservations, reference your personal **Reservation Identification Number TOBD09A**. On the secure website, select **The Nittany Lion Inn**, then select **Reserve your Stay**, then select **Group Reservations**. Enter your **Reservation Identification Number TOBD09A** and submit.

**CUT-OFF DATE for rooms at conference price:
March 15, 2009**

Name: _____

MD PA NP RN LPN SW CHES CAC Other _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____ (please print clearly)

Session I & II Choices for Tuesday April 14

(Please rank your choices 1-7 (1 being your top choice). You will be assigned on a first come first serve basis)

A _____ B _____ C _____ D _____ E _____ F _____ G _____

Special Dietary Needs: Vegetarian Kosher Other _____

Dinner: Tuesday, April 14 yes ___ no ___ Wednesday, April 15 yes ___ no ___

Access: Penn State encourages persons with disabilities to participate in its programs. If you anticipate needing any type of special accommodation or have questions about the physical access provided, please contact Continuing Education in advance of your participation.

Check here if you have a disability and may require accommodation to fully participate. You will be contacted. _____